

60 millions

people in the world suffer from persistent cognitive impairment today



By 2050, the figure will reach 135 million people



You can start from the age of 45



Family consequences

Fear, Sadness, Role modification, Confusion, Anger, Helplessness



Patients present a dysbiotic microbiome

OUR SOLUTION

Herbal Medicine for Cognitive Impairment

It acts by improving the intestinal microbiota, which is why:

- +** Prevents cognitive decline.
- +** Protects memory and reduces brain inflammation.

MARKET

TAM

Global Oral Alzheimer's Drugs Market

US\$ 2.8 Bn (2024)
US\$ 4.2 Bn (2029)

CAGR: 8.6%

SAM

Oral Alzheimer's Drug Market in Mexico

US\$ 266 M (2024)
US\$ 402 M (2029)

0.8% del TAM

FOUNDING TEAM



Coordination and conduction:
Dr. Gustavo Bustillo A.



Development and conduction:
Psic. Ma Elena García A.



Coordination and conduction:
Dr. Alejandro Aguilar



Pharmaceutical and regulatory development:
Ing. Carla Román R.



Administration and finance:
Lic. Javier García EZ leasing.



Coordination and conduction:
Raul Medina Campos



Pharmaceutical and regulatory development:
Q. Graciela Aguilar S.



Microbiota and clinical protocols:
M en C Lorena Cassis



Protocols:
Dra. Fernanda García C.



Metagenomics and Metabolomics:
Dra Natali Vega

INVESTMENT

Stage 1 Fundraising

USD \$1,710,000

Financing of the research protocol and regulatory activities for the next **24 months** of operation.

Previous technological development USD 540,000 (32%)

Technological development USD 1,170,000 (78%)

TOTAL UP TO PT WITH RS USD 1,710,000 (100%)

In the next **24 months**

1 > Research protocol carried out

2 > Health registration and intellectual protection

3 > Go to market

Contact:

Francisco Lozano Martínez
flozano@newgenesis.cl

Raúl Vázquez Cassani
rvazquez@newgenesis.cl