



Provides top-notch, accessible, and cost-effective,
digital-first health services to Spanish-speakers

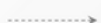
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Problem

With multiple health problems, digital health solutions offer tremendous opportunities to LAC (Latam countries).

LAC PROBLEMS

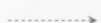
⊗ Large health care disparities
+60% lower or middle-lower class



OUTCOMES

⊗ Impeded a quality care in middle-lower class

⊗ High out-of-pocket costs
LAC 30%; 44% in México



⊗ Impedes healthcare attention

Solution

Integrated digital-first health ecosystem with a wide range of solutions for the Spanish-speaking community.



Expanded Accessibility

Engineered for seamless development across B2B and B2B2C models, our platform offers options for proprietary branding, white labeling, co-branding, or embedding, all built on a highly customizable 'Lego-structured' platform for maximum flexibility and rapid impact.



Patient-Centered Technology

State of the art UX, intuitive and user-friendly. It offers numerous points of interaction for convenient access to care, boasts a high patient engagement rate, and is cost-effective for our users and patients.



Connecting Platform

Offering integrated, value-driven healthcare services across the entire value chain, our platform provides a comprehensive 360° experience to all users. It brings together over 10 distinct healthtech companies and solutions, seamlessly integrating their services into our unified platform

Market

Tapping a global \$590B market by 2030, Telehealth Opportunities in Latin America (LAC) are rapidly expanding

\$590B

Global Telemedicine

Total Addressable Market

\$276B

Primary Health Care

Serviceable Available Market

\$4B

LAC Telemedicine

Serviceable Obtainable Market **20% CAGR 2030**

Excluded US Spanish Speaking Health Market

Countries in Latam



Principal Clients and Alliances



KPI

Users

7M

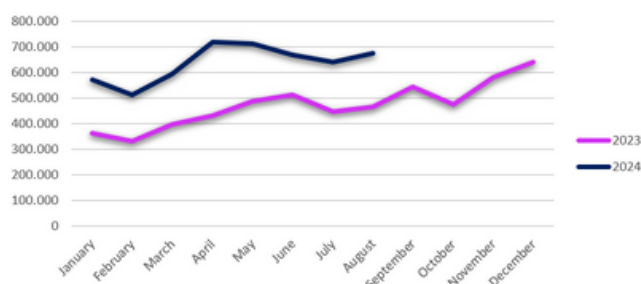
Clients

266

Revenue (USD)
Q3 2024

2.080.026

Medismart Revenue



Why Medismart, and Why today

- ✓ TOP-notch Team.
- ✓ Unfair Advantage in several channels (first movers).
- ✓ Proven Results in various markets in LATAM.
- ✓ Healthy revenue stream.
- ✓ Organic Growth (possibility to easily scale exponentially)
- ✓ Top-notch units economics
- ✓ 100% Proprietary State of the Art platform
- ✓ Notable investors.
- ✓ Market Timing.



NEXT STEPS:

Let's Transform Healthcare Together

We invite you to a deep-dive session to explore this unparalleled investment opportunity further.

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